

Please Return by March 15 Deadline

## Advertising Contract Franklin County Fair & Horse Show Catalog

Please Print or Type

Advertiser \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_ E-Mail \_\_\_\_\_

Please check size of advertisement desired below

Full Page - \$300

1/2 Page - \$200

1/4 Page - \$125

1/8 Page - \$75

Extra Charges:

20% surcharge per spot color

10% surcharge for specified position

I am interested in the back cover, inside front or inside back cover. Please contact me to discuss costs and specs.

*Advertising Copy should be presented flat, without staples through any of the copy, logo, etc., and should be printed black on white – no pastel inks.*

Special Instructions \_\_\_\_\_

\_\_\_\_\_

Bill Me       Payment attached

Advertising Copy is  attached;  to be picked up

To be mailed to Pat Mitchell, 300 Highwood Drive, Frankfort, KY 40601

I'd like fair catalogs placed in my business!

Questions? Phone 502-330-3971

Date \_\_\_\_\_ Advertiser \_\_\_\_\_

Date \_\_\_\_\_ Fair Board Representative \_\_\_\_\_

**Finished Size of Mini-Tabloid — 8 x 10<sup>5/8</sup>**

**Full Page Advertisement — 7<sup>1/4</sup> x 9<sup>1/2</sup>**

**\$300**

**\$400** (inside front or back covers)

**\$500** (back cover)

**Half Page Advertisement — 7<sup>1/4</sup> x 4<sup>1/2</sup>**

or **3<sup>1/2</sup> x 9<sup>1/4</sup>**

**\$200**

**1/8 Page Advertisement — 3<sup>1/2</sup> x 2<sup>1/8</sup>**

**\$75**

**1/4 Page Advertisement — 3<sup>1/2</sup> x 4<sup>1/2</sup>**

or **7<sup>1/4</sup> x 2<sup>1/8</sup>**

**\$125**

**2008 FRANKLIN COUNTY FAIR AND HORSE SHOW**

JULY 14-19, 2008 — Lakeview Park

www.franklincountyfair.info

**RETURN BY MARCH 15, 2008**

**Horse Show Sponsorships**

- Grand Premier Sponsor\* (Includes half page ad in catalog, banner display and 4 passes with box seating for one night of horse show) ..... \$500.00
- Premier Sponsor\* (Includes quarter page ad in catalog and 4 passes with box seating for one night of horse show) ..... \$400.00
- Full Class Sponsor\* (Includes 2 passes one night of horse show and ribbon presentation) ..... \$250.00
- Co-Sponsor of Class\* (includes 2 passes one night of horse show) ..... \$125.00
- General Horse Show Sponsor ..... \$100.00

Class Preference: \_\_\_\_\_

(See Reverse Side for Class List)

or \_\_\_\_\_

\* Note: All Classes are Subject to Revision.

**Motorsport Sponsorships**

- Banner —  New (\$125) *(Please complete attached banner sheet)*
- Renewal (\$100)
- Sponsor — \$ \_\_\_\_\_

**General Donation**

*to be used in support of the fair (i.e. pageants, youth events/activities, agricultural events, exhibit hall, general entertainment, etc.*

Event(s): \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Sponsor Name *(as it should be listed in Fair Catalog)* \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mail Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Bill Me                       Send me a Receipt for my sponsorship contribution

I'd like Fair Catalogs placed in my business!!

Please make checks payable to Franklin County Fair & Horse Show

**Return this sponsorship form to:**      **Pat Mitchell**  
**300 Highwood Drive**  
**Frankfort KY 40601**  
**phone 502-330-3971**

**THANK YOU FOR YOUR GENEROUS CONTRIBUTION!!!!!!!!!!!!!!**

The Franklin County Fair and Horse Show is a member of the Frankfort/Franklin County Chamber of Commerce

### **Miniature Horse Show Classes – Wednesday, July 16**

MN1.	Children's Lead Line	MN11.	2006 Fillies
MN2.	Costume Class	MN12.	Multi-Color Stallions, Geldings, Mares (Pinto & Appaloosa Only)
MN3.	2008 Weanlings – Fillies and Colts	MN13.	Solid Color Stallions, Geldings, Mares
MN4.	2007 Yearlings – Fillies, Colts and Geldings	MN14.	Supreme Halter Horse
MN5.	Youth Halter – 17 Years and Under	MN15.	Pleasure Driving Open
MN6.	Mature Mares – 3 Years and Under	MN16.	Pleasure Driving – Ladies Only
MN7.	Musical Youth Halter	MN17.	Pleasure Driving – Gentlemen Only
MN8.	Mature Stallions – 3 Years and Older	MN18.	Pleasure Driving – Youth Only (17 & Under)
MN9.	Mature Geldings – 3 Years and Older	MN19.	Roadster Open
MN10.	2006 Stallions and Geldings		

### **Pleasure Horse Show Classes – Thursday, July 17**

PH1.	Costume Class – Open	PH13.	Franklin County Adult Pleasure Class (19 & Over – Walk & Favorite Gait, Rider Must be a Franklin County Resident)
PH2.	Stick Horse Race	PH14.	English Pleasure (Hunt/Saddle Seat – W/T/C)
PH3.	Lead Line	PH15.	Style Racking Horse
PH4.	Halter Pony (Under 14 Hands)	PH16.	Western Pleasure
PH5.	Halter Horse (14 Hands & Over)	PH17.	Water Glass
PH6.	Supported Rider (Head Person/Side Walker) (W/T)	PH18.	Country Pleasure (English – N/C)
PH7.	Egg & Racquet (No Age Limit)	PH19.	Ladies Pleasure 19 & Over – Walk & Favorite Gait
PH8.	Pleasure Pony Youth (10 & Under) (14.2 & Under – N/C)	PH20.	Musical Chairs (No Age Limit)
PH9.	Morgan English Pleasure (W/T/C)	PH21.	Country Pleasure (Western – N/C)
PH10.	Pleasure Youth 18 & Under (Walk & Favorite Gait)	PH22.	Men's Pleasure 19 & Over – Walk & Favorite Gait
PH11.	Country Pleasure Walking Horse (N/C)	PH23.	Lite Shod Walking Horse (N/C)
PH12.	Franklin County Youth Pleasure Class )18 & Under – Walk & Favorite Gait, Rider Must be a Franklin County Resident)		

### **Saddlebred Horse Show Classes – Friday, July 18**

SH1.	Lead Line – Rider 6 & Under	SH17.	Academy Equitation – Rider 17 & Under (Walk/Trot)
SH2.	Roadster Pony – 52" & Under – Amateur	SH18.	Kentucky Horse Council Natural Pleasure
SH3.	ASB Model in Hand	SH19.	Roadster Pony – 52" & Under
SH4.	Academy Equitation – Rider 10 & Under (Walk/Trot)	SH20.	UPHA 17 & Under Challenge Cup
SH5.	ASB Show Pleasure Driving	SH21.	ASB Five Gaited Amateur Championship
SH6.	ASB Three Gaited Show Pleasure – Adult Rider	SH22.	ASB Country Pleasure Driving
SH7.	Three Gaited Natural Mane and Tail Saddlebred	SH23.	Academy Equitation – Rider 17 & Under (Walk/Trot/Canter)
SH8.	Harness Show Pony	SH24.	ASB Three Gaited Country Pleasure – Juvenile Rider
SH9.	ASB 10 and Under (Walk/Trot)	SH25.	Hackney COB Tail Pony
SH10.	ASB Three Gaited Show Pleasure – Juvenile Rider	SH26.	ASB Three Gaited Championship
SH11.	ASB Five Gaited Pleasure	SH27.	Academy Equitation – Adult Rider (Walk/Trot/Canter)
SH12.	Hackney Pony Pleasure Driving	SH28.	ASB Three Gaited Country Pleasure – Adult Rider
SH13.	Academy Equitation – Rider 11-13 (Walk/Trot)	SH29.	Roadster Horse Open
SH14.	ASB Three Gaited Park Pleasure	SH30.	ASB Five Gaited Championship
SH15.	Roadster Pony – 48" & Under		
SH16.	ASB Three Gaited Amateur Championship		

### **Walking Horse Show Classes – Saturday, July 19**

WH1.	Lead Line	WH18.	KWHA Ladies Auxiliary Specialty
WH2.	Halter Class – Weanling Walking	WH19.	Amateur Country Pleasure Specialty
WH3.	Amateur 2-Year-Old	WH20.	Open Amateur Specialty
WH4.	3-Year-Old and Under Plantation Pleasure	WH21.	Juvenile 17 & Under Specialty (No Stallions)
WH5.	Juvenile Rider 11 & Under	WH22.	3-Year-Old Filly/Gelding
WH6.	3-Year-Old Stallion/Gelding	WH23.	4-Year-Old Plantation Pleasure – N/C
WH7.	Halter Class Yearling Walking	WH24.	4-Year-Old Open
WH8.	Walking Pony 17 & Under Specialty	WH25.	Amateur Owned/Trained Walking Horse – N/C
WH9.	2-Year-Old Filly/Gelding	WH26.	3-Year-Old and Under Park Performance
WH10.	Amateur Plantation Pleasure Specialty	WH27.	2-Year-Old Stallion/Gelding
WH11.	Spotted Saddle Horse Open Trail Pleasure – N/C	WH28.	Amateur Show Pleasure Specialty
WH12.	Amateur 3-Year-Old	WH29.	Lite Shod Plantation Pleasure Specialty Open
WH13.	Juvenile Country Pleasure	WH30.	4-Year-Old Amateur Specialty
WH14.	Novice Amateur – N/C	WH31.	Park Performance – N/C
WH15.	Amateur Park Performance	WH32.	Open Specialty
WH16.	Kentucky Horse Council Trail Pleasure Open	WH33.	Plantation Pleasure Open
WH17.	Plantation Pleasure Juvenile Rider 17 & Under Specialty	WH34.	Walking Horse Open Championship

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JULY 14–19, 2008 — Lakeview Park

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**Motorsports Banner Sponsorship Order Form**

I, \_\_\_\_\_, agree to sponsor a banner to be displayed at the pull track during the 2008 Franklin County Fair. The banner will be approximately 2' x 6' in size and may contain my one-color logo and/or lettering (*subject to fair board approval*) advertising my business, event or activity. Logos and lettering must be in the same color. I understand that colors I may select are subject to availability. Logos must be provided as one color and in a vector format, *i.e.* .ai, .eps, or .cdr. If that is not possible, additional charges will apply.

Renewal Banner Price: \$100 (*if you purchased a banner in 2007, and NO changes need to be made*)

New Banner Price:  \$125 (*white background*);  \$160 (*color background \_\_\_\_\_*)

Sponsor's Name: \_\_\_\_\_

Sponsor's Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Sponsor's Phone: \_\_\_\_\_

Sponsor's Signature: \_\_\_\_\_

Ink Color Choice (*subject to availability*): \_\_\_\_\_

Lettering for Banner Design: (*all lettering in one color only*)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please Return To:

Banner Sponsorship  
Franklin County Fair  
PO Box 4565  
Frankfort KY 40604