

Please Return by April 15 Deadline

## Advertising Contract Franklin County Fair & Horse Show Catalog

*Please Print or Type*

Advertiser \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Telephone Number \_\_\_\_\_ E-Mail \_\_\_\_\_

Please check size of advertisement desired below

- Full Page - \$300
- 1/2 Page - \$200
- 1/4 Page - \$125
- 1/8 Page - \$75

- Extra Charges:
- 20% surcharge per spot color
  - 10% surcharge for specified position  
*(ie., next to MotorSports, a specific page number)*

I am interested in the back cover, inside front or inside back cover. Please contact me to discuss costs and specs.

***For the best print quality, Advertising Copy should be presented flat, without staples through any of the copy, logo, etc., and should be printed in black on white – no pastel inks. You may also submit your copy as a jpg or pdf.***

Special Instructions \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Bill Me .... I understand I need to be paid in full before publication date.
- Payment attached

Advertising Copy is  attached;  to be picked up \_\_\_\_\_  
 To be mailed to Patti Cross, 123 West Todd Street, Frankfort KY 40601  
 I'd like fair catalogs placed in my business!

Questions? Phone 502-223-8525

Date \_\_\_\_\_ Advertiser \_\_\_\_\_  
Date \_\_\_\_\_ Fair Board Representative \_\_\_\_\_

## Finished Size of Mini-Tabloid — 8 x 10<sup>5/8</sup>

### Full Page Advertisement — 7 x 9<sup>3/4</sup>

**\$300** (black and white); **\$360** (with one spot color); **\$400** (full color)

**\$400** (inside front or inside back covers)

**\$500** (back cover)

### Half Page Advertisement — 7 x 4<sup>3/4</sup>

or 3.4 x 9<sup>1/4</sup>

**\$200** (black and white); **\$240** (with one spot color); **\$300** (full color)

### 1/8 Page Advertisement — 3.4 x 2<sup>1/4</sup>

**\$75** (black and white)

**\$90** (with one spot color)

**\$175** (full cover)

### 1/4 Page Advertisement — 3.4 x 4<sup>3/4</sup>

or 7x 2<sup>1/4</sup>

**\$125** (black and white);

**\$150** (with one spot color);

**\$225** (full color)

**NOTE: All color is subject to availability**

[www.franklincountyfair.info](http://www.franklincountyfair.info)

# 2010 FRANKLIN COUNTY FAIR AND HORSE SHOW

JULY 12-17, 2010 — Lakeview Park

[www.franklincountyfair.info](http://www.franklincountyfair.info)

**RETURN BY APRIL 15, 2010**

## Horse Show Sponsorship Opportunities

- Grand Premier Sponsor\* (Includes half page ad in catalog, banner display and 4 passes with box seating for one night of horse show) ..... \$500.00
- Premier Sponsor\* (Includes quarter page ad in catalog and 4 passes with box seating for one night of horse show) ..... \$400.00
- Full Class Sponsor\* (Includes 2 passes one night of horse show and ribbon presentation) ..... \$250.00
- Co-Sponsor of Class\* (includes 2 passes one night of horse show) ..... \$125.00
- General Horse Show Sponsor ..... \$100.00

Class Preference: \_\_\_\_\_

(See Enclosed Side for Class List)

\_\_\_\_\_ or \_\_\_\_\_

\* Note: All Classes are Subject to Revision.

## General Donation Opportunities

(List of Events/activities available for sponsorship at time of mailing enclosed)

\$ \_\_\_\_\_ Undesignated (to support Fair in general)

\$ \_\_\_\_\_ Exhibit Hall \_\_\_\_\_

\$ \_\_\_\_\_ Livestock Show \_\_\_\_\_

\$ \_\_\_\_\_ Event/Activity \_\_\_\_\_

**Sponsor Name** (as it should be listed in Fair Catalog) \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mail Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

Bill Me       Send me a Receipt for my sponsorship contribution

I'd like Fair Catalogs placed in my business!!

Please make checks payable to Franklin County Fair & Horse Show

**Return this sponsorship form to: Patti Cross**  
**123 West Todd Street**  
**Frankfort KY 40601**  
**phone 502-223-8525, [patticross@bellsouth.net](mailto:patticross@bellsouth.net)**

**THANK YOU FOR YOUR GENEROUS CONTRIBUTION!!!!!!!!!!!!!!**

**2010 FRANKLIN COUNTY FAIR AND HORSE SHOW**  
**JULY 12 – 17, Lakeview Park**  
**Georgetown Road (US 460), Frankfort, Kentucky**  
***www.franklincountyfair.info***

**General Sponsorship Levels**

Sponsor – up to \$100      Premiere Sponsor – \$101-\$250  
Grand Premiere Sponsor – \$251-\$500      Elite Sponsor – \$501 and above

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***A partial list of events and activities for 2010***

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**Livestock Shows**

Goat Show  
Sheep Show  
Swine Show  
Rabbit Show  
Poultry Show  
Livestock Capers

**Hancock Pavilion**

Miss Teen Franklin County Fair Pageant  
Miss PreTeen/Junior PreTeen Pageant  
Little Miss & Mister Pageant  
Tiny Miss & Mister Pageant  
Ms. Franklin County Fair Pageant  
Baby Shows  
Coca-Cola Talent Showcase  
Youth Talent Showcase  
Doll Pageant  
Hobo Contest

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**Entertainment Court**

**Musical Acts** *(if interested in a specific group,  
please let us know)*

Petting Zoo  
Cornhole Tournament

**Miss Franklin County Fair Pageant** *(sponsorships  
available thru Capital City Woman's Club, 395-3709)*

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**Other Opportunities**






Antiques & Collectibles Show  
Ugly Lamp Contest  
Teapot Contest  
Cookie Jar Contest  
Archery Tournament  
Lexington Mounted Police

**Another great opportunity available for businesses  
is the ability to have a commercial or food booth in our entertainment court!**  
If interested, contact us or look for the forms and information at *www.franklincountyfair.info*,  
which will be updated in the next few weeks.

# 2010 FRANKLIN COUNTY FAIR AND HORSE SHOW

JULY 12-17, 2010 — Lakeview Park

## Motorsports Sponsorship Opportunities

 Truck Tug-of-War    ORVTPA Truck Pull    KTPA Truck Pull    Mud Sling  
 Mini Demolition Derby    Demolition Derby

**Sponsor – up to \$100**      **Premiere Sponsor – \$101-\$250**  
**Grand Premiere Sponsor – \$251-\$500**      **Elite Sponsor – \$501 and above**

I want to help sponsor (Event): \_\_\_\_\_ at \$ \_\_\_\_\_  
I want to help sponsor (Event): \_\_\_\_\_ at \$ \_\_\_\_\_  
I want to help sponsor (Event): \_\_\_\_\_ at \$ \_\_\_\_\_

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## Motorsports Banner Sponsorship Order Form

I, \_\_\_\_\_, agree to sponsor a banner to be displayed at the pull track during the 2010 Franklin County Fair. The banner will be approximately 2' x 6' in size and may contain my one-color logo and/or lettering (*subject to fair board approval*) advertising my business, event or activity. Logos and lettering must be in the same solid color — screening is not available. I understand that colors I may select are subject to availability. Logos must be provided as one color and in a vector format, *i.e.* .ai, .eps, or .cdr. If that is not possible, additional charges will apply.

Renewal Banner Price: \$100 (*if you purchased a banner in 2008, and NO changes need to be made*)

New Banner Price:  \$125 (*white background*);  \$160 (*color background \_\_\_\_\_*)

Sponsor's Name: \_\_\_\_\_

Sponsor's Address: \_\_\_\_\_

Sponsor's Phone: \_\_\_\_\_

Sponsor's Signature: \_\_\_\_\_

Ink Color Choice (*subject to availability*): \_\_\_\_\_

Lettering for Banner Design: (*all lettering in one color only*)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please Return To:**

**Franklin County Fair Banner Sponsorship  
Patti Cross  
123 West Todd Street  
Frankfort KY 40601**

# Franklin County Fair Horse Show Classes

## Miniature Horse Show Classes – Wednesday, July 14

MH1.	Costume Class	MH8.	Miniature Multi-Color
MH2.	Miniature Youth Halter – handler 18 years and under	MH9.	Miniature Weanlings ( <i>any sex</i> )
MH3.	Miniature Solid Color	MH10.	Miniature Yearlings ( <i>any sex</i> )
MH4.	Mature Mares ( <i>3 Years and Under</i> ) – 34" and under	MH11.	Miniature Two-Year-Olds ( <i>any sex</i> )
MH5.	Mature Mares ( <i>3 Years and Under</i> ) – over 34" to 38"	MH12.	Miniature Pleasure Driving – 34" and under
MH6.	Miniature Mature Stallions and Geldings ( <i>3 Years and Under</i> ) – 34" and under	MH13.	Miniature Pleasure Driving – over 34" to 38"
MH7.	Miniature Mature Stallions and Geldings ( <i>3 Years and Under</i> ) – over 34" to 38"	MH14.	Miniature Youth Driving – 18 years and under
		MH15.	Miniature Roadster – 34" and under
		MH16.	Miniature Roadster – over 34" to 38"

## Pleasure Horse Show Classes – Thursday, July 15

PH1.	Costume Class – Open	PH13.	Franklin County Adult Pleasure Class ( <i>19 &amp; Over</i> ) – Walk & Favorite Gait, Rider Must be a Franklin County Resident
PH2.	Stick Horse Race ( <i>No Entry Fee</i> )	PH14.	English Pleasure ( <i>Hunt/Saddle Seat – W/T/C</i> )
PH3.	Lead Line ( <i>No Entry Fee</i> )	PH15.	Style Racking Horse
PH4.	Halter Pony ( <i>Under 14 Hands</i> )	PH16.	Western Pleasure ( <i>Walk, Jog &amp; Lope</i> )
PH5.	Halter Horse ( <i>14 Hands &amp; Over</i> )	PH17.	Water Glass
PH6.	Supported Rider ( <i>Head Person/Side Walker</i> ) – Walk or Trot	PH18.	Country Pleasure ( <i>English – No Canter</i> )
PH7.	Egg & Racquet ( <i>No Age Limit</i> )	PH19.	Ladies Pleasure ( <i>19 &amp; Over</i> ) – Walk & Favorite Gait
PH8.	Pleasure Pony Youth ( <i>10 &amp; Under</i> ) – 14.2 & Under – N/C	PH20.	Ribbon Class — 2 horses and 2 riders required
PH9.	Morgan English Pleasure ( <i>Walk/Trot/Canter</i> )	PH21.	Country Pleasure ( <i>Western – No Canter</i> )
PH10.	Pleasure Youth ( <i>18 &amp; Under</i> ) - Walk & Favorite Gait	PH22.	Men's Pleasure ( <i>19 &amp; Over</i> ) – Walk & Favorite Gait
PH11.	Country Pleasure Walking Horse ( <i>No Canter</i> )	PH23.	Lite Shod Walking Horse ( <i>No Canter</i> )
PH12.	Franklin County Youth Pleasure Class ( <i>18 &amp; Under</i> ) – Walk & Favorite Gait, Rider Must be a Franklin County Resident		

## Saddlebred Horse Show Classes – Friday, July 16

SH1.	Lead Line – Rider 6 & Under ( <i>Walk</i> )	SH16.	ASB Three Gaited Amateur Championship
SH2.	Roadster Pony to Bike – 52" & Under – Amateur	SH17.	Academy Equitation – Rider 17 & Under ( <i>Walk/Trot</i> )
SH3.	ASB Model in Hand	SH18.	Kentucky Horse Council Natural Pleasure
SH4.	Academy Equitation – Rider 10 & Under ( <i>Walk/Trot</i> )	SH19.	Roadster Pony to Bike – 52" & Under
SH5.	ASB Show Pleasure Driving	SH20.	UPHA 17 & Under Challenge Cup
SH6.	ASB Three Gaited Show Pleasure – Adult Rider	SH21.	ASB Five Gaited Amateur Championship
SH7.	Three Gaited Natural Mane and Tail Saddlebred	SH22.	ASB Country Pleasure Driving
SH8.	Harness Show Pony	SH23.	Academy Equitation – Rider 17 & Under ( <i>W/T/C</i> )
SH9.	ASB – 10 and Under ( <i>Walk/Trot</i> )	SH24.	ASB Three Gaited Country Pleasure – Juvenile Rider
SH10.	ASB Three Gaited Show Pleasure – Juvenile Rider	SH25.	Hackney Pony
SH11.	ASB Five Gaited Pleasure	SH26.	ASB Three Gaited Championship
SH12.	Hackney Pony Pleasure Driving	SH27.	ASB Western Pleasure
SH13.	Academy Equitation – Rider 11-13 ( <i>Walk/Trot</i> )	SH28.	ASB Three Gaited Country Pleasure – Adult Rider
SH14.	ASB Three Gaited Park Pleasure	SH29.	Roadster Horse Open
SH15.	Roadster Pony to Bike – 48" & Under	SH30.	ASB Five Gaited Championship

## Walking Horse Show Classes – Saturday, July 17

WH1.	Lead Line	WH18.	Open Amateur Specialty
WH2.	Walking Weanling Halter	WH19.	Plantation Pleasure Juvenile Rider 17 & Under Specialty
WH3.	Amateur 2-Year-Old	WH20.	KWHA Ladies Auxiliary Specialty
WH4.	3-Year-Old & Under Plantation Pleasure	WH21.	3-Year-Old Filly/Gelding
WH5.	Juvenile Rider ( <i>11 &amp; Under</i> )	WH22.	Amateur County Pleasure Specialty
WH6.	Amateur Park Performance	WH23.	Juvenile 17 & Under Specialty ( <i>No Stallions</i> )
WH7.	3-Year-Old Stallion/Gelding	WH24.	Lite Shod Plantation Pleasure Specialty ( <i>Open</i> )
WH8.	Walking Yearling Halter	WH25.	4-Year-Old ( <i>Open</i> )
WH9.	Walking Pony – 17 & Under Specialty	WH26.	4-Year-Old & Under Park Performance
WH10.	2-Year-Old Filly/Gelding	WH27.	Amateur Show Pleasure Specialty
WH11.	Amateur Plantation Pleasure Specialty	WH28.	2-Year-Old Stallion/Gelding
WH12.	Amateur Owned/Trained Walking Horse Specialty	WH29.	4-Year-Old Amateur Specialty
WH13.	Spotted Saddle Horse Open Trail Pleasure	WH30.	Park Performance
WH14.	Amateur 3-Year-Old	WH31.	Open Amateur (Canter)
WH15.	Juvenile Country Pleasure	WH32.	Plantation Pleasure Open Specialty
WH16.	Novice Amateur Walking Specialty	WH33.	Walking Horse Open Championship
WH17.	Kentucky Horse Council Trail Pleasure (Open)		

\* Note: All Classes are Subject to Revision.

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